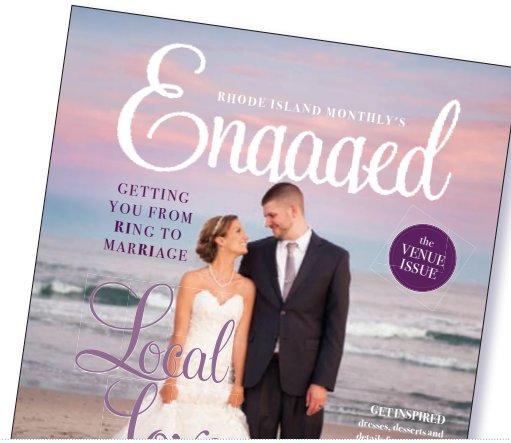


Rhode Island Monthly Engaged



Advertising Materials & Digital Specs

FILE FORMAT

- Adobe InDesign
- Adobe Illustrator 9.0 (with type converted to paths and saved as an EPS file)
- Adobe Photoshop (saved as a TIFF or EPS, not JPEG)

PDF FILES

- Hi-res press-optimized PDFs or PDF/X-1a files.
- All images must be in CMYK, 300 dpi minimum
- Fonts must be embedded, no TrueType fonts unless converted to outlines
- Convert all spot/PMS colors to CMYK

MAGAZINE SPECIFICATIONS (all measurements in inches)

Trim size: 7.5 X 10
Perfect bound
Jogs to the head

AD SIZES

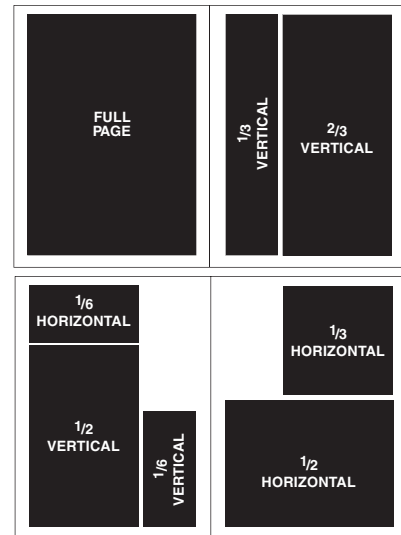
Document size for both bleed and non-bleed full page ads must measure 7.5 X 10. For bleed ads, extend bleed 0.125" past trim on all sides. Keep all live matter 0.375" away from trim edges.

Full Page

Document Size	Bleed area	Non-bleed area
7.5 X 10	7.625 X 10.25	6.3 X 8.94

Spread

Document Size	Bleed area	Non-bleed area
7.5 X 10 X 2	15.25 X 10.25	14 X 8.94



Fractional ads (width x height)

2/3 vertical	4.15 X 8.94
1/2 vertical	4.15 X 6.71
1/2 horizontal	6.3 X 4.31
1/3 vertical	2 X 8.94
1/3 horizontal	4.15 X 4.31
1/6 vertical	2 X 4.31
1/6 horizontal	4.15 X 2.07

NOTE: Ad dimensions in specially formatted sections and inserts may differ from standard sizes. Consult with your marketing consultant.

Questions about your ad? Please call Production Director Paul O'Hare at 401-649-4833.



Rhode Island Monthly's Engaged is published by:

Rhode Island Monthly Communications, Inc.
717 Allens Ave., Suite 105, Providence, RI 02905, 401-649-4800, EngagedRI.com