

advertising specs & deadlines

# home design

## DEADLINES

Ad Close: September 14, 2016  
Ad Materials Due: October 13, 2016  
Publication Date: Late Fall 2016

## MATERIALS REQUIREMENTS

**Acceptable formats:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign

**PDF Files:** Fonts must be embedded. Images and objects must be CMYK. Do not use RGB color-space. Convert all colors to CMYK. No spot/Pantone colors. Effective image resolution must not be below 300dpi.

**Images:** All provided images must be CMYK, 300 dpi high-resolution quality.

**Fonts:** Whenever possible, use only postscript fonts. The use of Truetype fonts is not recommended. Please include both the screen and printer fonts on your disk.

**Miscellaneous:** Send ad on disk whenever possible. Include a proof with all ad submissions.

## MAGAZINE SPECIFICATIONS AND AD DIMENSIONS

### Trim size:

9" x 10.875", Perfect bound, Jogs to the head

### Full Page:

Document size	Bleed Area	Non-Bleed Area
9" x 10.875"	9.25" x 11.125"	8.25 x 10.125"

### Spread:

Document size	Bleed Area	Non-Bleed Area
9" x 10.875" x 2	18.25" x 11.125"	17.25 x 10.125"

*(Build spread ads as two single pages. Call for details.)*

2/3 page vertical: 5.28" x 9.74"

1/2 page horizontal: 8" x 4.79"

1/3 page horizontal: 5.28" x 4.79"

For more information about ad specs, please contact Paul O'Hare, Rhode Island Monthly production director, at [pohare@rimonthly.com](mailto:pohare@rimonthly.com) or 401-649-4833.

For a comprehensive presentation of advertising options, please contact your Rhode Island Monthly marketing consultant or Kieran Keating, associate publisher/sales, at [kkeating@rimonthly.com](mailto:kkeating@rimonthly.com) or 401-649-4888.

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