Rhode Island Monthly presents BE WELL RHODY - The Annual Guide to Health & Wellness as part of the January 2019 issue.

The Guide comes at a time where many readers are focused on their health in the new year and will include in-depth editorial features on several timely health topics, plus a comprehensive listing of all area M.D.s and D.O.s.

As part of the Guide, there will be a special advertising section profiling dentists in the Rhode Island and Southeastern Massachusetts area. These four-color formatted profiles consist of quarter, half, full and two-page spreads, and include professional photography of the dentist (or their dental group), contact information and profile copy about your practice or group. We also offer a small block ad option (you supply the photo). Copy can include information about background, education, professional affiliations, areas of specialty (if appropriate), office environment, and more. Writing assistance is available if needed.

Profiles To Go Online
Profiles will also be featured in a digital edition of the Guide on BeWellRhody.com, where they will be linked to your website—free of charge—through December 2019.
Profile Materials:

Copy: Design layout included in fee. All copy should be emailed to your Rhode Island Monthly representative or asoares@rimonthly.com in a Word document by November 7, 2018. The text may be edited to ensure overall consistency, but you will get to see/approve any changes made. Writing assistance available upon request, at no charge.

Photography: If your package includes photography, a photographer will call to set up your in-studio photo shoot. Photography to be scheduled in advance and conducted with Richard Kizirian. For an additional fee of $150, the photography can be done in your place of business. Payment is due on day of shoot and late/cancellation fees apply. Please note that all shoots must occur before November 9, 2016. All photography taken by our photographers can be used only in Rhode Island Monthly Communications, Inc. publications, unless the image/s have been purchased separately from the photographer.

Ad close: November 2, 2018
Materials due: November 7, 2018
Newsstand date: January 2019

Questions? Contact your Rhode Island Monthly marketing consultant, or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com.

Formatted ad sizes:

Two page spread profile includes full-color professional photo of dentist or group; 350 words* of copy

Full page profile includes full-color professional photo of dentist or group; 200 words* of copy

Half page profile includes full-color professional photo of dentist or group; 125 words* of copy

Quarter page profile includes full-color professional photo of dentist; 100 words* of copy

Block profile includes full-color headshot supplied by dentist and 40 words* of copy.

» See separate sheet for advertising rates.

*Estimated word count may vary depending on page layout.

If you prefer, non-profile, general display advertising is also available.