

Rhode Island Monthly's **best** OF RHODE ISLAND ★

April 1 – 30 at RIMonthly.com

ONE VOTE PER VALID EMAIL ADDRESS.

FREQUENTLY ASKED QUESTIONS

Do I have to advertise to win an award?

No! The winners of the Best of Rhode Island® Readers' Poll are chosen solely by the readers of *Rhode Island Monthly*.

How do I nominate a business for an award?

There is no nomination process. Readers may write-in any business they wish for each category on the ballot.

How are winners chosen?

Ballots are tabulated by the editors of *Rhode Island Monthly*. Businesses who receive the most votes in each category are declared winners. Please note that we are only allowing votes from up to 3 IP addresses to ensure there is no ballot stuffing. Businesses should encourage their patrons at their establishments to vote on their own devices using their own data plan.

What categories am I eligible for?

Categories are open to all businesses. We encourage businesses to look at the ballot on April 1st and see what categories they would like to campaign for and then communicate that to their patrons

What are some ways that I can encourage my customers to vote for me?

- Put up flyers in your window, checkout or reception areas
- Instruct servers and employees to mention it to customers
- Include a buckslip with their bill or receipt directing them to RIMonthly.com and the category you would like to be voted for
- If you are past winner, display your awards proudly where guests can see them.

Any other tips to consider?

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Want official Best of Rhode Island® artwork to use for your campaign?

Email Samantha Eckel at seckel@rimonthly.com to receive our "Vote for Me" widgets and other promotional collateral.

