

# Engaged

in Southern New England



## Advertising Materials & Digital Specs

### FILE FORMAT

- Adobe InDesign
- Adobe Illustrator 9.0 (with type converted to paths and saved as an EPS file)
- Adobe Photoshop (saved as a TIFF or EPS, not JPEG)

### PDF FILES

- Hi-res press-optimized PDFs or PDF/X-1a files.
- All images must be in CMYK, 300 dpi minimum
- Fonts must be embedded, no TrueType fonts unless converted to outlines
- Convert all spot/PMS colors to CMYK

### MAGAZINE SPECIFICATIONS (all measurements in inches)

Trim size: 9 x 10.875

Perfect bound

Jogs to the head

### AD SIZES

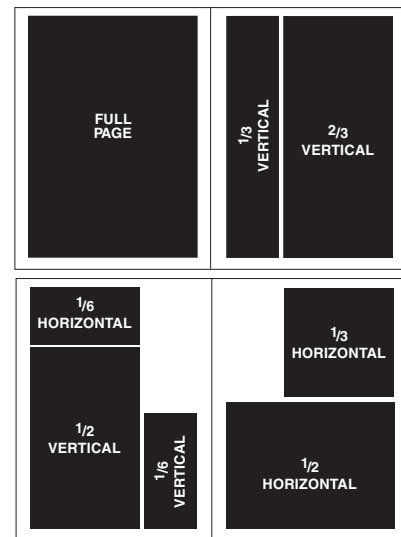
Document size for both bleed and non-bleed full page ads must measure 9 x 10.875. For bleed ads, extend bleed 0.125" past trim on all sides, keeping all live matter 0.375" away from trim edges.

#### Full Page

Document Size	Bleed area	Non-bleed area
9 x 10.875	9.25 x 11.125	8 x 9.74

#### Spread

Document Size	Bleed area	Non-bleed area
9 x 10.875 x 2	18.25 x 11.125	17 x 9.74



#### Fractional ads (width x height)

2/3 vertical	5.28 x 9.74
1/2 vertical	5.28 x 7.26
1/2 horizontal	8 x 4.79
1/3 vertical	2.55 x 9.74
1/3 horizontal	5.28 x 4.79
1/6 vertical	2.55 x 4.79
1/6 horizontal	5.28 x 2.32

**NOTE:** Ad dimensions in specially formatted sections and inserts may differ from standard sizes. Consult with your marketing consultant.

**Questions about your ad?** Please call Production Director Paul O'Hare at 401-649-4833.

**Rhode Island**  
MONTHLY

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